

WomenNow hosted the "Role Model Empowered Women" fashion show.

SAN JOSE

Friday, Nov 19th 2010

At the Bay Area's Finest Modern Lounge Bar in San Jose, the Kaama Lounge, WomenNow America's first South Asian TV talk show which is aired on TV ASIA, KTSF and Comcast, hosted the "Role Model Empowered Women" fashion show.

An exclusive "By Invite" only event, was an evening to remember, which was attended by Ash Kalra, the Council Member of San Jose District 2 and top Business Entrepreneurs, Business owners and Bay area Socialites who were present to support the 9 Women who walked the ramp in Designer Sarees and Indian Suits from Internationally acclaimed Designers Parvesh Jai's collection.

The Designer collection of Parvesh Jai was presented by Atirma Collections. Dolly and Maneka Shewa of Atirma collections were present with the designers Parvesh & Jai after having a successful show in LA the same week.

Parvesh Jai showcased their top Indian Designs with their exquisitely beautiful and exclusive Haute Couture collection. The clothes had amazing cuts to suit the normal

women with their fine Embroideries, embellishments and texture.

The Fashion show was Choreographed by model and Fashion Choreographer Daniela Vrnoga and had 9 Models along with the 9 Role Models who showcased the designer outfits and walked the ramp.

The 9 Role Models were : Annie Dandavati who currently serves on the Board of Directors for the Santa Clara County Trial Lawyers Association representing lawyers who do civil litigation, Anu Mahal who is the CEO/co-founder of Platinum Organics which is a Private label mfg of organic apparel and home furnishings, Dimple Sahni who is a Business Entrepreneur with 15 years of investment banking, entrepreneurship, technology, emerging markets & venture capital.

Lori Lindgren who is the founder of Integrating World Wellness. She is building social wellness globally by acting locally, using yoga to help heal victims of human trafficking in Oakland.

Manju Seal is American Marshall Fellow since 2008 and President of the Board of Directors of Narika currently.



WomenNow TV Team with Council Member Ash Kalra - San Jose

6th Role Model Nivisha Mehta is the Director of Development of Alum Rock Counseling Center raising funds to help over 4,000 at-risk youth living in East San Jose obtain mental health counseling and mentoring services.

Role Model Dr. Nilima Sabharwal has been practicing Pathology at the Kaiser Permanente - Santa Teresa in San Jose and is the Director of Home Of hope.

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